

<p>Groups-structured brainstorming technique, generating a multitude of ideas in a very short time: 6 minutes – 3 ideas – 5 people.</p> <p><b>Number of people:</b> any, groups of five</p> <p><b>Place/Space:</b> indoor, enough to give each group of five room to work</p> <p><b>Equipment:</b></p> <ul style="list-style-type: none"> <li>Paper, pens</li> </ul>	<p><b>Source:</b>  <a href="https://en.wikipedia.org/wiki/6-3-5_Brainwriting">https://en.wikipedia.org/wiki/6-3-5_Brainwriting</a></p> <p><b>Time (hours):</b>  0,5–1</p> <p><b>Evaluation:</b>  <a href="#">Nominal Group Technique</a>,  <a href="#">Prioritization matrix</a></p>
<p><b>Description</b></p> <p>5 people write down 3 ideas on a specific worksheet within 6 minutes, this is also the etymology of the methodology's name. The outcome after 5 rounds, during which participants swap their worksheets passing them on to the team member sitting at their right, is 75 ideas generated in 30 minutes. The technique is applied in various sectors but mainly in business, marketing, design, writing as well as everyday real-life situations.</p> <p>The optimum application of the technique would require 5 participants, as too many would make the session unmanageable, however sessions may be carried out also in teams of 4, 6 or 7 and the number of ideas generated would respectively be 48, 108 and 147.</p> <p>It is fundamental to assure that all participants share a deep background knowledge on the topic of the brainwriting session since even a single not well informed individual can significantly affect the quality of the output. In addition to this, it is recommended that through a preliminary discussion, the group focuses on identifying the problem to be solved or the aim to be pursued. This can either occur through as independent initiative of the group or guided by the supervisor.</p> <p>Once the topic of the session is narrowed down to a problem statement, this is announced and written on top of the idea form. This is a worksheet that has to be handed out to each participant and consists of a grid where the heading of the columns are idea 1, idea 2 and idea 3 and the rows identify the name of who has contributed to that particular suggestion. You'll need one specific worksheet per group member.</p> <p>At this point, the session is ready to start and participants are given 6 minutes to complete the first row and write down the first ideas</p>	<p>Notes:</p>

	<p>working in silence. These may be expressed in any graphical form: written, drawn, through a symbol or however the author prefers.</p> <p>The supervisor signals the end of time, and the sheet is passed on to the next participant on the right. Now the process is repeated and each participant is free to get inspired from the idea he reads on the sheet written by his neighbour and contribute to them by integrating or completing them, or decide to ignore them and start a new one from scratch.</p> <p>The process goes on until the worksheet is completely filled in but if the supervisor deems it necessary, the time for each round may be extended to a maximum of 10 minutes.</p> <p>The conclusion of the brainstorming session is a preliminary screening of the ideas that have been gathered where exact duplicates are deleted, and a team evaluation perhaps using the <a href="#">Nominal Group Technique</a> or <a href="#">Prioritization matrix</a> or any other data organizing method to select 1 to 3 ideas the group can focus on.</p>	
<b>Preparation</b>		Notes:
<b>Goal</b>	Generate and collect ideas on a topic well known among the participants in a very fast and very efficient way.	Notes: